



# Company Profile

[artimedia-pro.com](http://artimedia-pro.com)



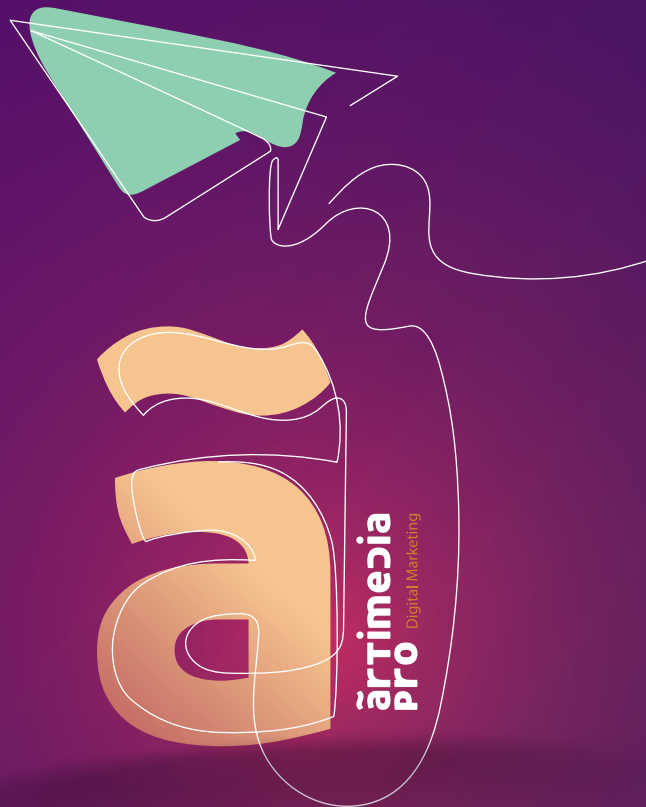
Where  
**Creativity**  
is a  
**Mindset**

# A About **ãrtiMedia Pro**

Amid Today's Digital Crowd

**ãrtiMedia Pro** has sparkled to be a full-service digital marketing company that exactly understands your business goals and delivers its message, providing outsourced data-driven solutions that would reduce costs, increase revenues, and improve your ROI efficiently.

End-to-end branding process, result-based SEO strategies, leading SMO and SEM practices, and full-cycle web development services are part of what **ãrtiMedia Pro's** expert team masters and professionally yet cost-effectively offers.





# 4Ts Values

## **T**rust

Not only to attract new businesses or maintain current clients, Trust is a core value we rely on to build the firm basis we aspire to in the market place.

## **T**alent

Talent is what makes our team different from the others. With love, passion, and expertise all our proudest boasts are achieved!



## **T**ransparency

Whether with our clients or between our team members, Transparency is a key value that strengthens trust links needed to maintain any perfect relationship.

## **T**eam Spirit

Together we learn, work, and inspire to deliver more success through shared goals and mutual support.



### We Take Businesses to Untrodden Heights!

In a market that's full of digital marketing companies, **ãrtiMedia Pro** isn't the sole company providing premium services that levels your business up. However, it's one of a few that marries the high quality of services with extra essential values, being a perfect destination for success seekers worldwide. Here are our four extra values that make you choose us rather than others:

1. **Proven Expertise:** With many clients across all industries, helping them boosting their business' performance, leads, and revenues.
2. **Commitment to Time:** Having a very special point of view towards Time, meeting deadlines is essential for us and an added value for our work.
3. **Real Results:** We don't sell words, we rather sell real results that you can clearly notice in a short period of time.
4. **End-to-end Processes:** Keeping you away from details, our specialized team handles the service you request from **A** to **Z**, and for more than satisfying results. Just be prepared!

# WHAT WE DO

All made with love for  
Visual Perfection





# Branding

- Full Companies ID Creating.
- Logos Creation & Rebranding.
- Graphics Design Services.
- Motion Graphic Design.
- Video Editing.

### Magical Branding Services:

Branding services are just like magical touch to your business identity, that aims to make your business concept understandable by all your current clients, and targeted ones.

However; our main branding services target is to create digital branding, that values your work and business.

### What Are the Elements of Our Branding Services?

When talking about branding services, it is essential to take care of many elements, which gather together to build up YOUR BUSINESS BRANDING IMAGE, All of those elements are taken care of in the MAGICAL branding services from **ãrtiMedia Pro**. Contact us NOW to get some of the magic.

## Branding Projects |

Client | **ãrtimedia pro**  
Digital Marketing



### LOGO Design

#### TYPOGRAPHY

MAIN FONT  
Aller Display

**Aa Aa**  
ABCDEFGHIJK LMNOPQRST UVWXYZ  
ABCDEFGHIJK LMNOPQRST UVWXYZ

SECONDARY FONT  
HELVETICA

**Aa Aa**  
ABCDEFGHIJK LMNOPQRST UVWXYZ  
abcdefghijklmnpqrst uvwxyz

COLOR PALETTES

- #FBE477
- #D17E2E
- #AD4102

#### Logo concept



#### meaning of logo

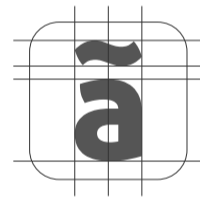
THE FIRST LETTER OF  
artimedia



STREAMLINED WORK



ICON SHAPE



Starting from the first alphabetical letter.



## ãrtimedia Pro's Logo Concept

#### Color Palettes

Prestigious color that's related to the high value and rank, reflecting much of wisdom and beauty, especially when unified with White in "Artimedia" word.

- #FFFFFF
- #D17E2E
- #FBE477
- #AD4102

**Curved lines**  
They show fluidity in work and diplomacy as a mindset for our team members.



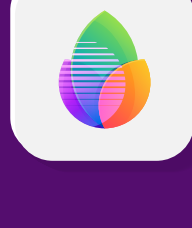
**ãrtimedia Pro**  
Digital Marketing

The external framework of the letter A, reflects a main feature in our work, which is the ability to contain, understand, and meet the different needs and requirements of the daily and strategic steps of work.

**Sharp angles**  
They express the seriousness and commitment to time and quality as core values for Artimedia Pro.

**ãrtimedia Pro's Name Concept**  
- Art as a core value.  
- Media as the field of influence.  
- Pro as a team of professional experts aiming.

Client | FUSION  
A company that sells paints and all its supplies



### LOGO Design

**FUSION Company**

Flower & Nature + Rainbow Colors

Fusion Fusion

**FUSION Company**

#0049e6	#dff022	R: 00 G: 73 B: 230 C: 90 M: 70 Y: 00 K: 00
#0131b8	#fc7bfc	R: 01 G: 50 B: 185 C: 95 M: 80 Y: 00 K: 00
#ff057e	#ffc000	R: 252 G: 123 B: 252 C: 25 M: 55 Y: 00 K: 00
		R: 255 G: 05 B: 126 C: 00 M: 92 Y: 10 K: 00
		R: 255 G: 202 B: 00 C: 00 M: 20 Y: 92 K: 00

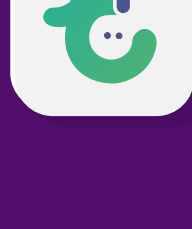
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Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

**SECONDARY FONT:** Montserrat semibold  
Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz



**FUSION**  
Company

Client | Talleb +  
Student Services App



### LOGO Design

**Talleb+**

Color Palette

#56b16e #28B097

#525284

Color Variations

**Talleb+** **Talleb+** **Talleb+**

TYPOGRAPHY

**MAIN FONT:** Abdo Master Meduim  
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**SECONDARY FONT:** Myriad Pro Regular  
Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

**Talleb+**

Client | Wassitak  
E-Commerce Platform



### LOGO Design

**Wasiitak**

HandShake + واسيتاك = واسيتاك

Arabic Wordmark

English Wordmark

**Wasiitak**

#119dc7	C: 70 M: 0 Y: 0 K: 22	R: 17 G: 157 B: 199
#0bbbef	C: 70 M: 0 Y: 0 K: 0	R: 11 G: 187 B: 239
#ffffff	C: 0 M: 0 Y: 0 K: 0	R: 255 G: 255 B: 255

**أب** IBM Plex Sans Arabic  
الخط الأساسي لوسيتاك، ويمكن استخدامه باللغة الانكليزية.

**Aa** Roboto  
English Font for Wasiitak

**Wasiitak**

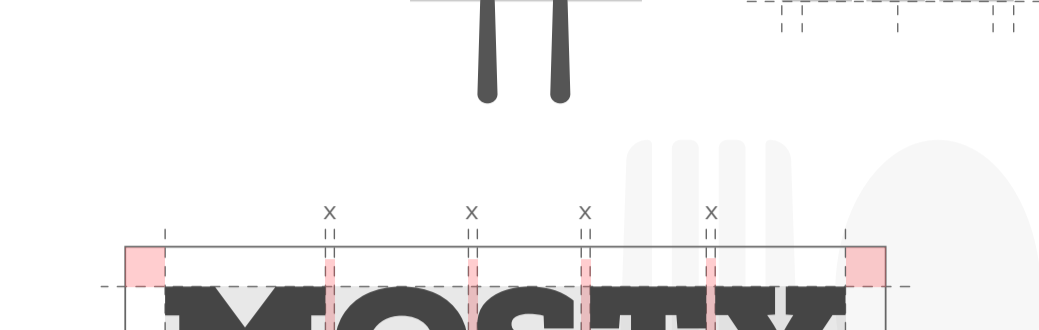


**LOGO Design**



Restaurant & Lounge  
Cocktails & Tapas

**LOGO CONCEPT**

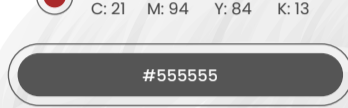


Restaurant & Lounge **MOSTY** Cocktails & Tapas

**COLOR PALETTE**



R: 255 G: 90 B: 96  
C: 00 M: 76 Y: 51 K: 00



R: 177 G: 41 B: 42  
C: 21 M: 94 Y: 84 K: 13



R: 85 G: 85 B: 85  
C: 00 M: 00 Y: 00 K: 80

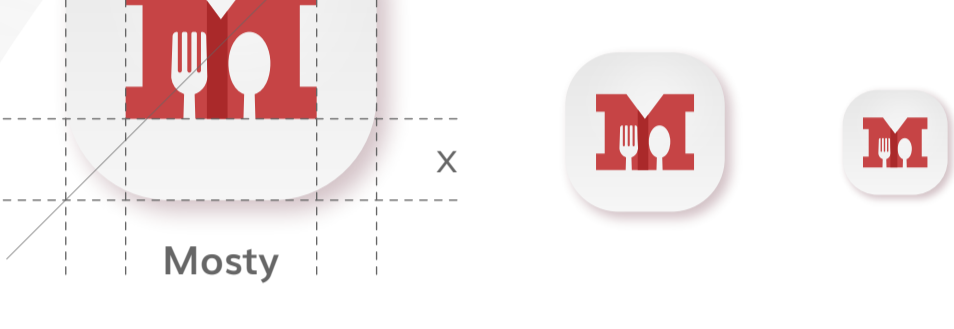
**TYPOGRAPHY**

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abcdefghijklmnopqrstuvwxyz  
1 2 3 4 5 6 7 8 9 0

**SECONDARY FONT:** Muli / Bold

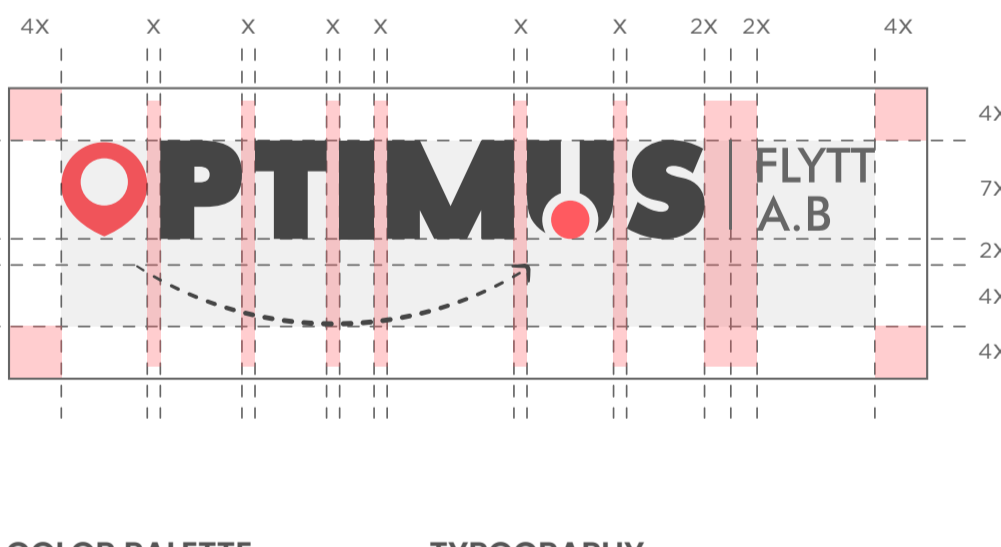
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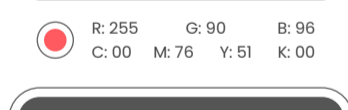
**LOGO Design**



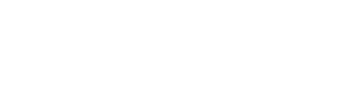
**LOGO CONCEPT**



**COLOR PALETTE**



R: 255 G: 90 B: 96  
C: 00 M: 76 Y: 51 K: 00



R: 85 G: 85 B: 85  
C: 00 M: 00 Y: 00 K: 80

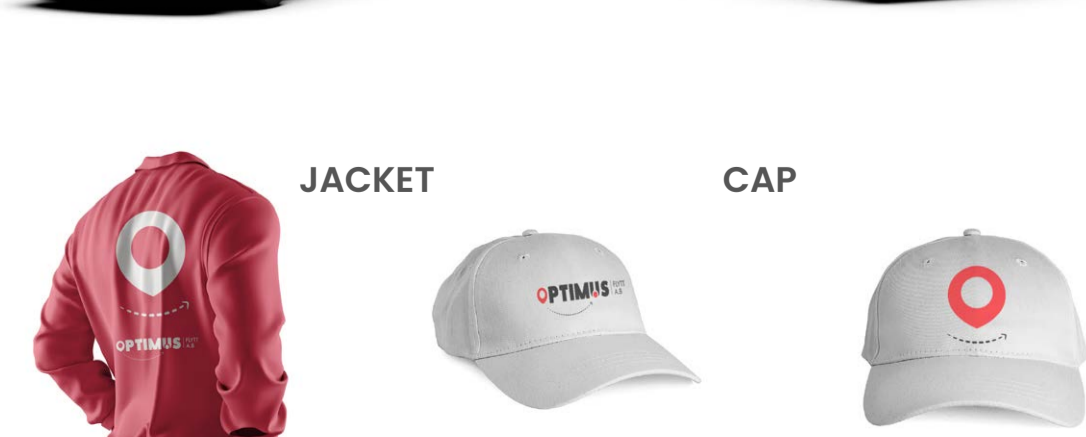
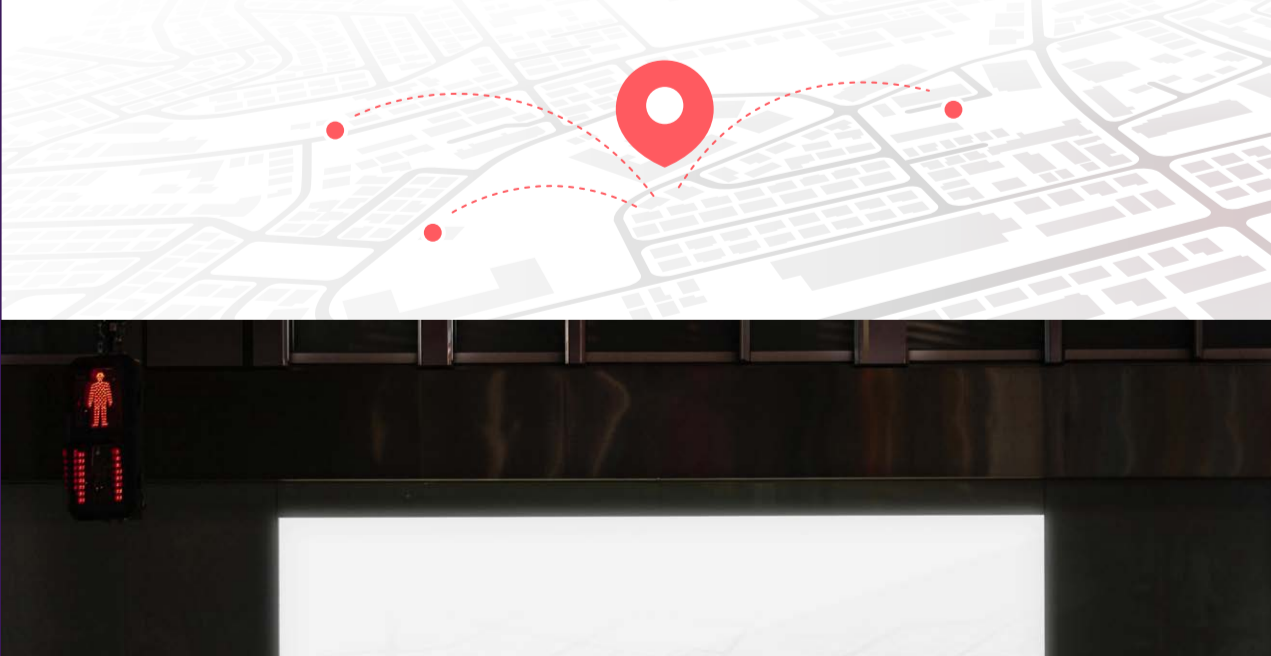
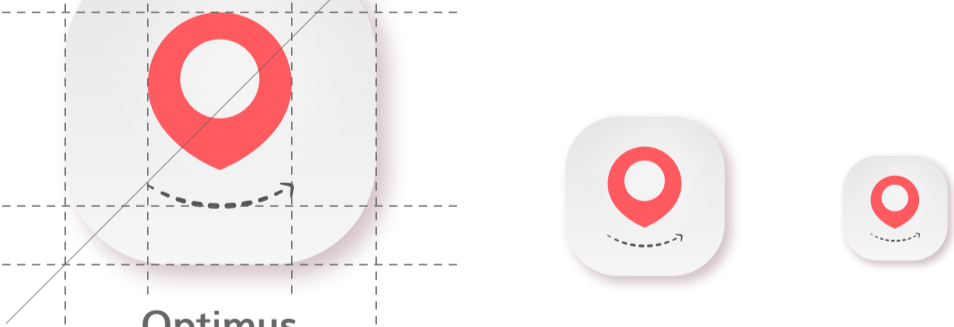
**TYPOGRAPHY**

**MAIN FONT:** Futura Extra Black BT

**Aa** ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

**SECONDARY FONT:** Futura Md BT/Medium

**Aa** ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz





- Web Design.
- Web Development.
- Web Hosting.
- E-Commerce Websites.

### Web Development Solutions with artiMedia Pro

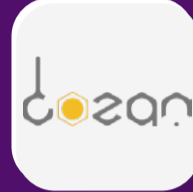
Having a Web Development is something great, but; your target should be having the Greatest Web Development Services, and that is simply what WE DO.

To enjoy the benefits of the best Web Development services, you should go with artiMedia-Pro, with worldwid experience that includes: UAE, KSA, GCC region, and across Europe.

We know the importance of your web design in presenting your business online, and that is why, we create your website with clear Sitemap, SEO friendly, Fast Loading, Responsive, CMS, E-Commerce, moreover, an outstanding Design to give your business website the odds of the first look from a potential client, who will for sure search your business online first.

## Web Development Projects |

Client | **Dozan**  
Maintenance services in Syria



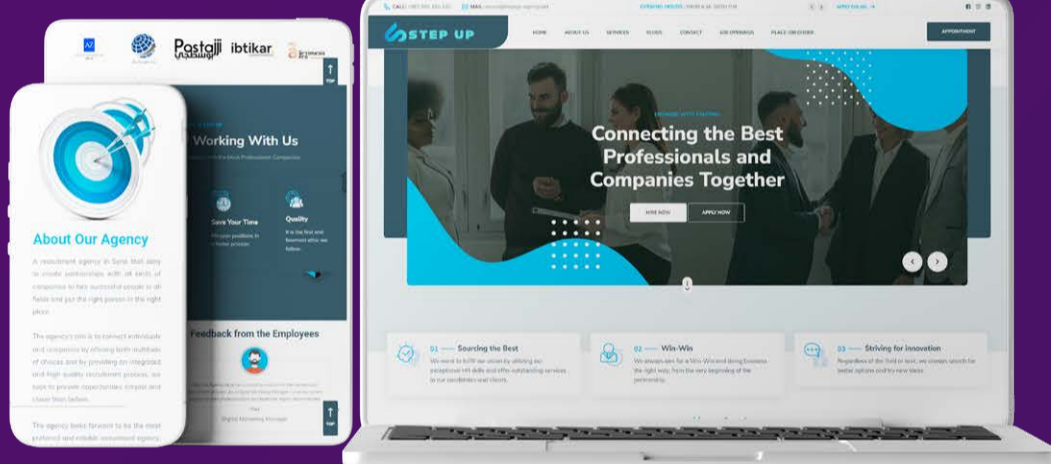
dozan-co.com



Client | **Step Up**  
Recruitment Agency



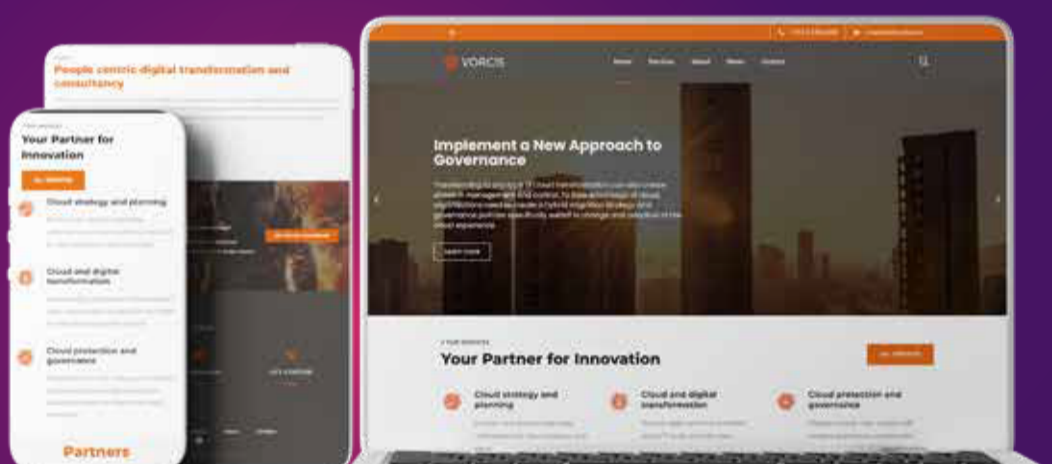
stepup-agency.net



Client | **VORCIS**  
Transformative Business Consulting



vorcis.com



Client | **Orient Gate**  
Olive oil manufacturer.



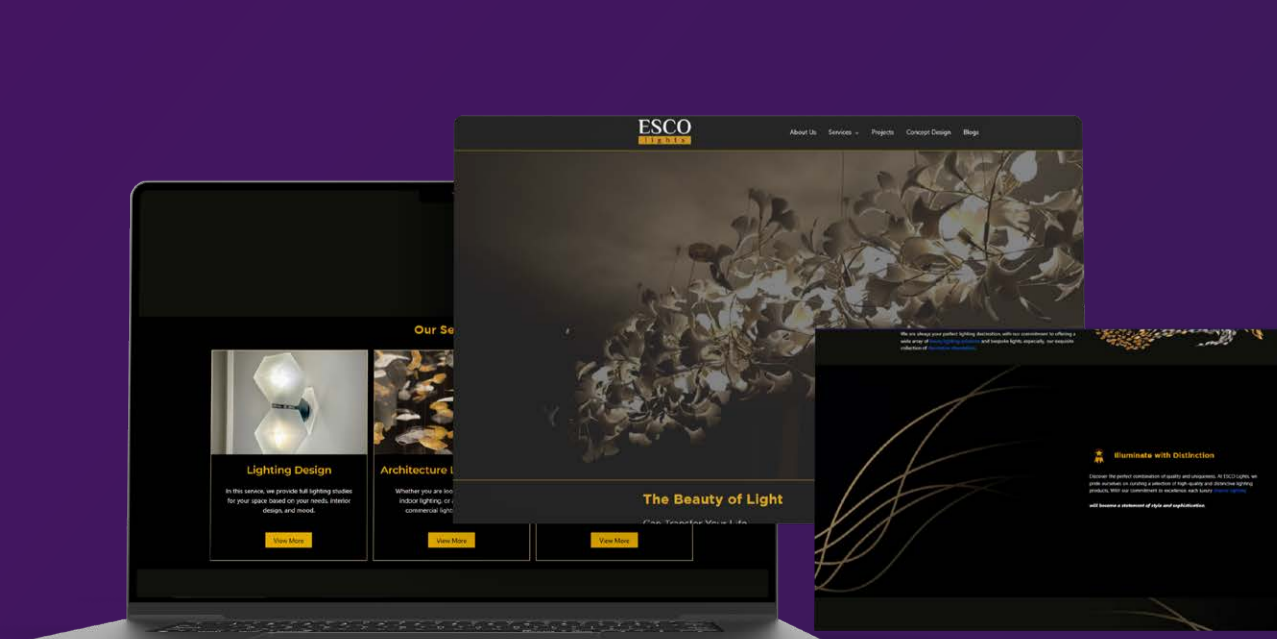
theorientgate.com



Client | **ESCO**  
Luxury lighting solutions



escolights.com





# Social Media Marketing

- Content Creation.
- Accounts Setup.
- Strategy Planning.
- Community Management Analysis.
- Ad Campaigns Management.

## Worldwide Social Media Marketing

Social media platforms had made our world like a small village, where you can know and contact whoever you wish to, more importantly learn a lot of knowledge, and benefit from your existence on those platforms when using it as should be, moreover; one of the most important uses of those platforms is to marketing your business.

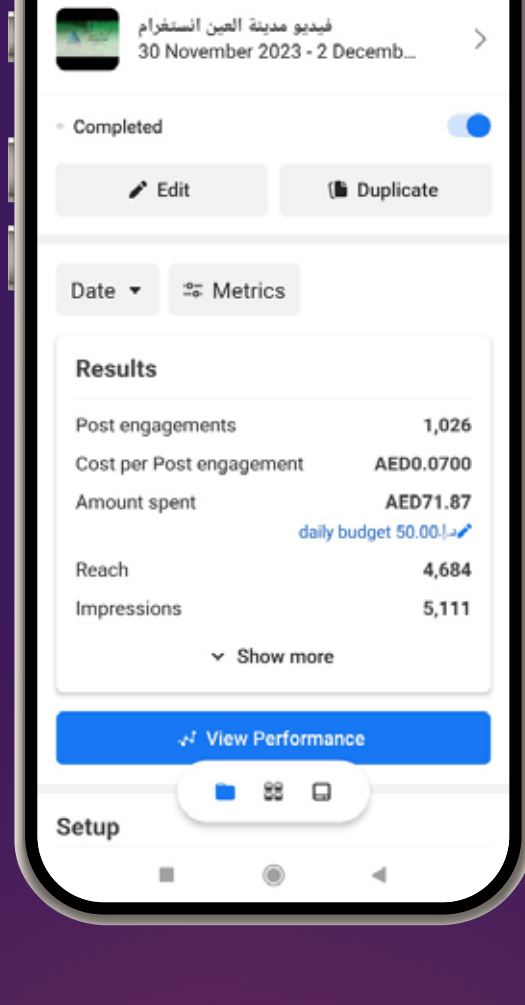
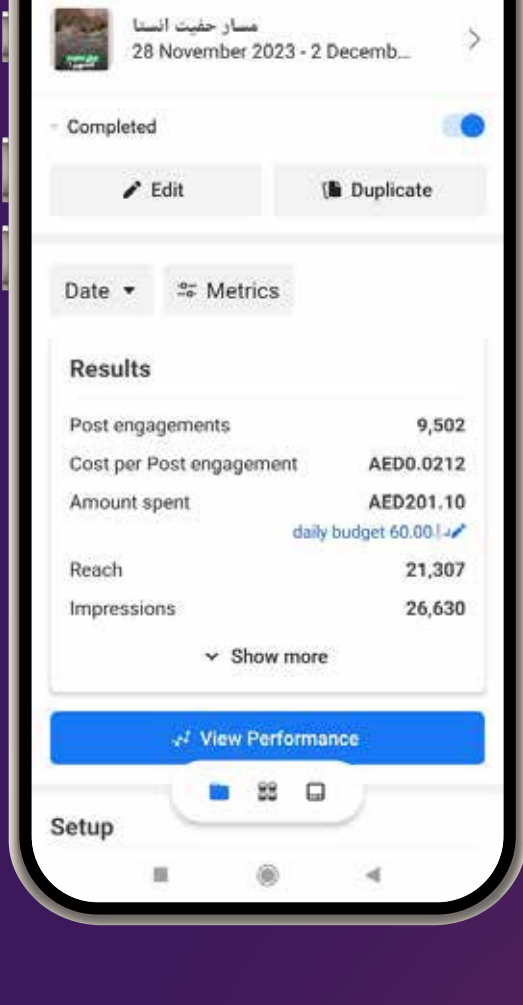
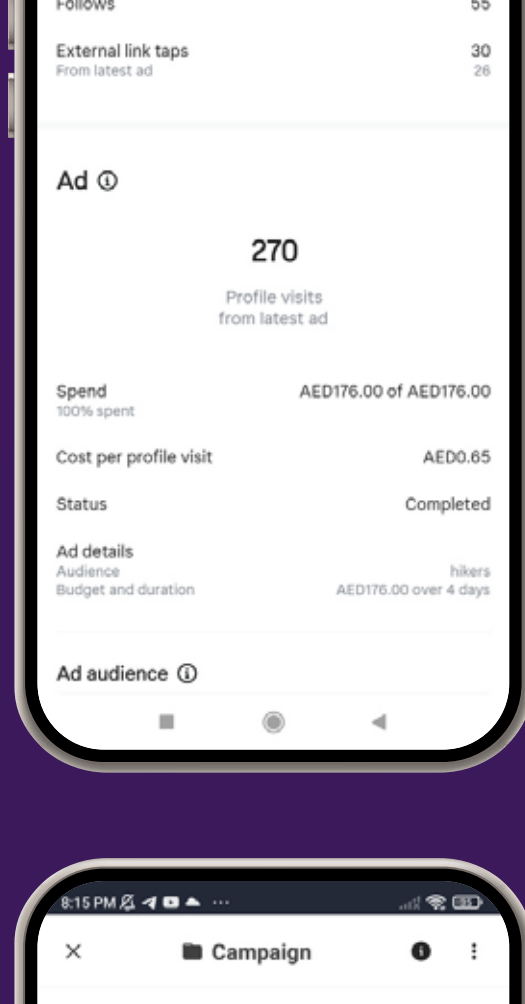
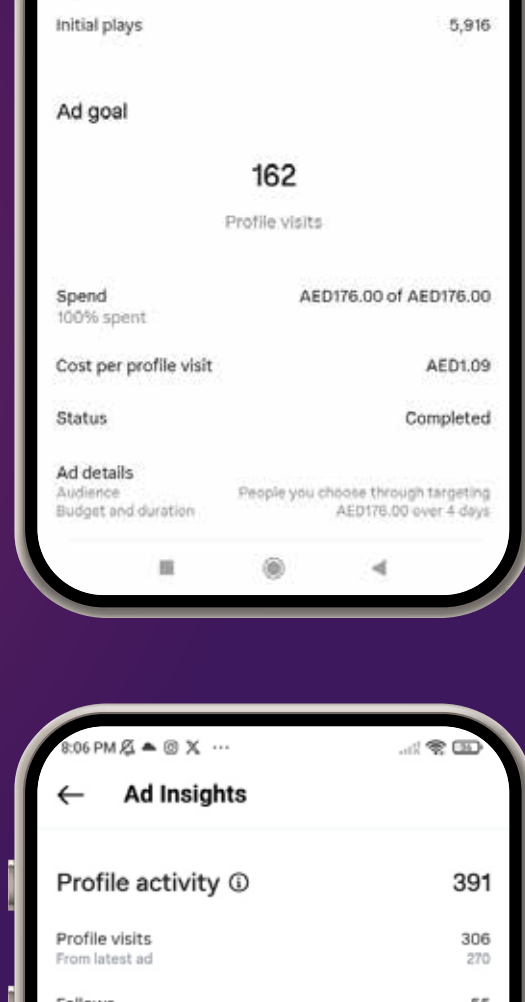
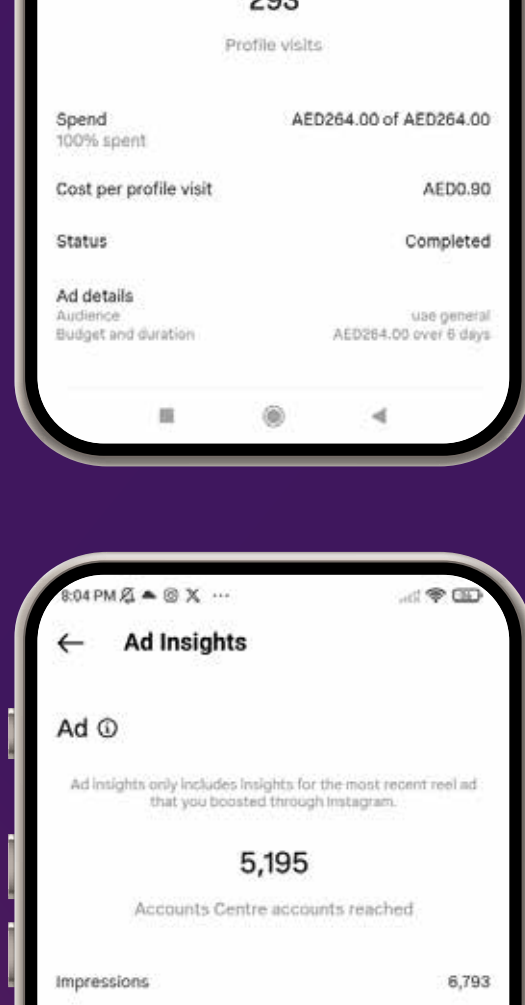
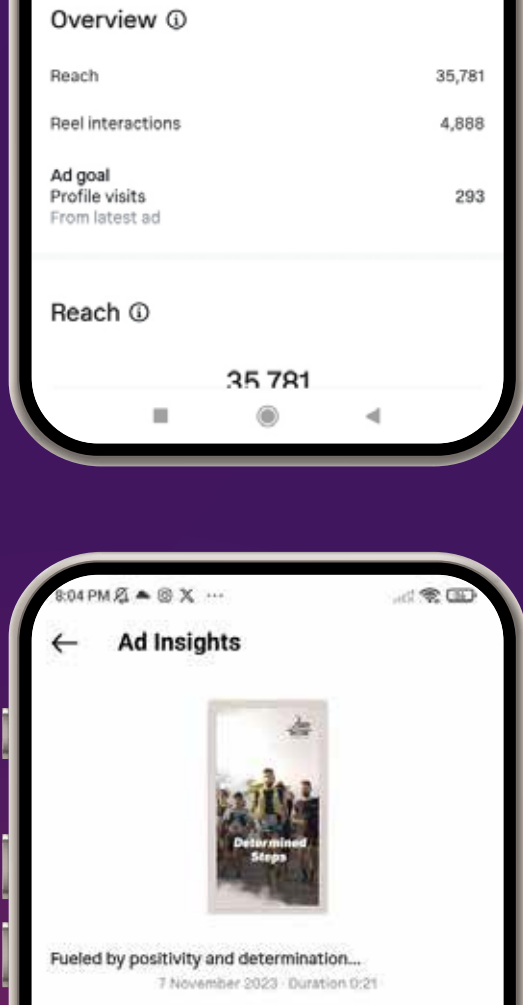
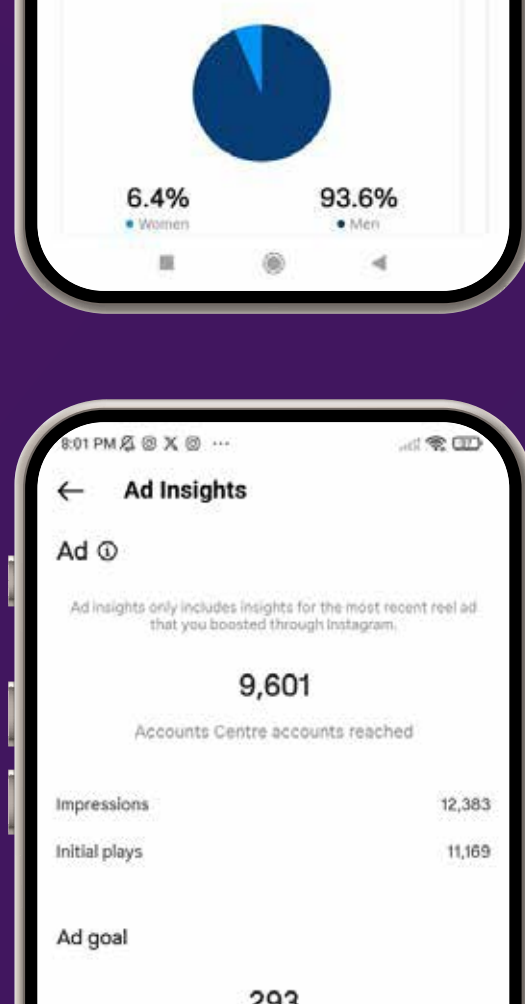
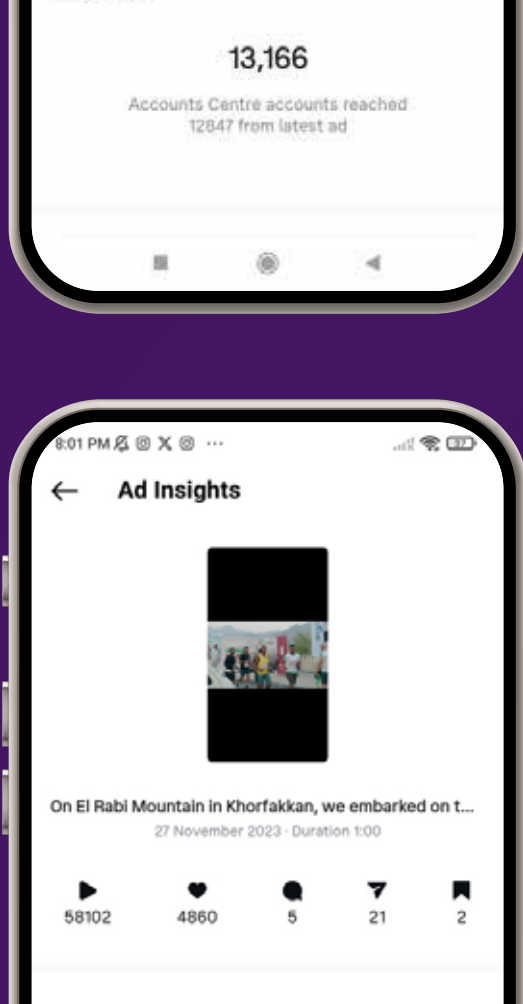
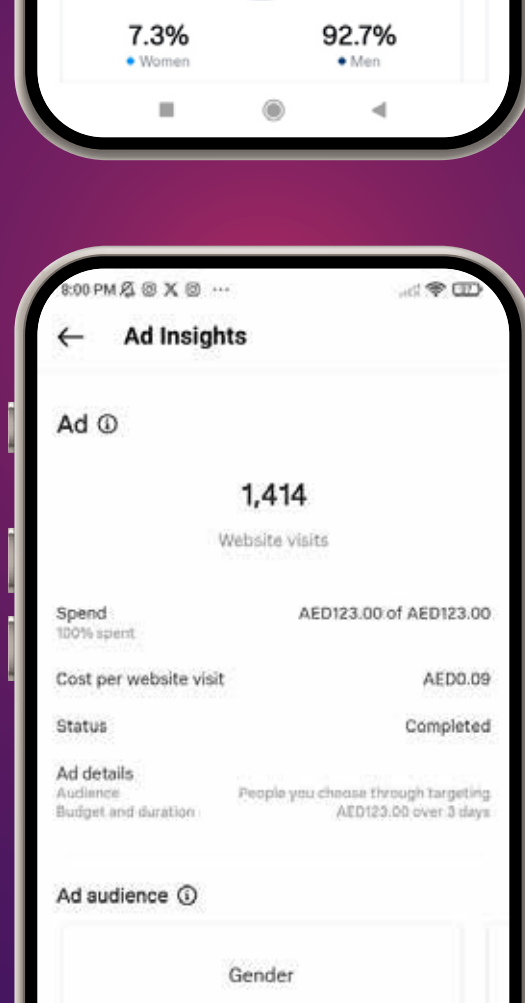
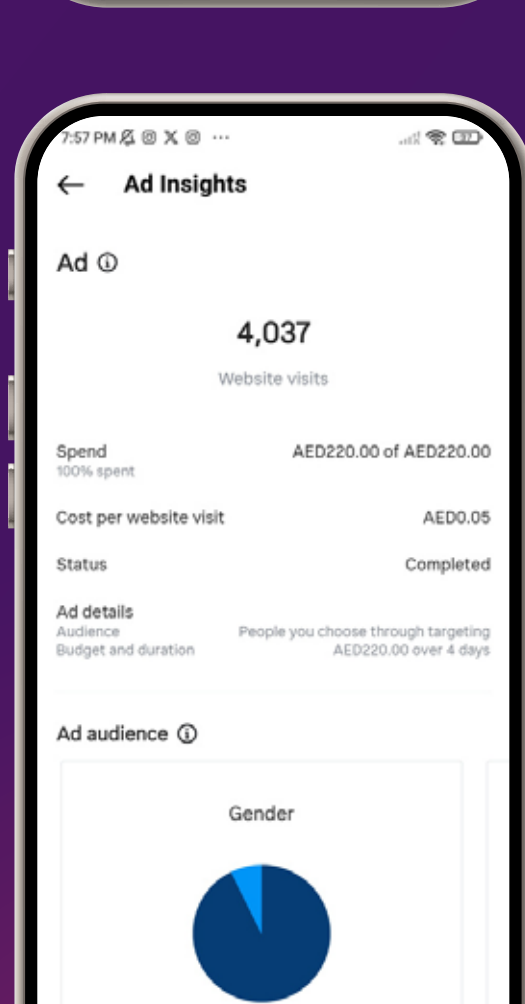
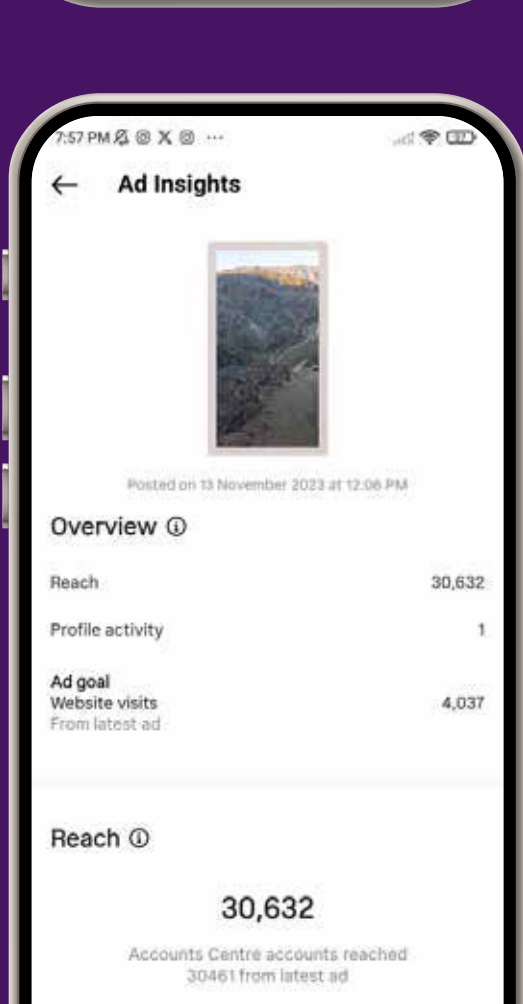
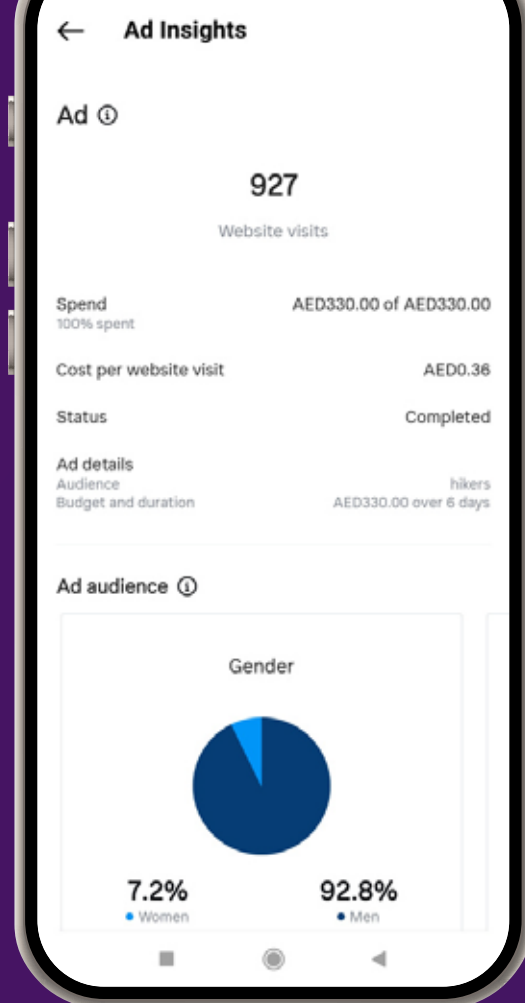
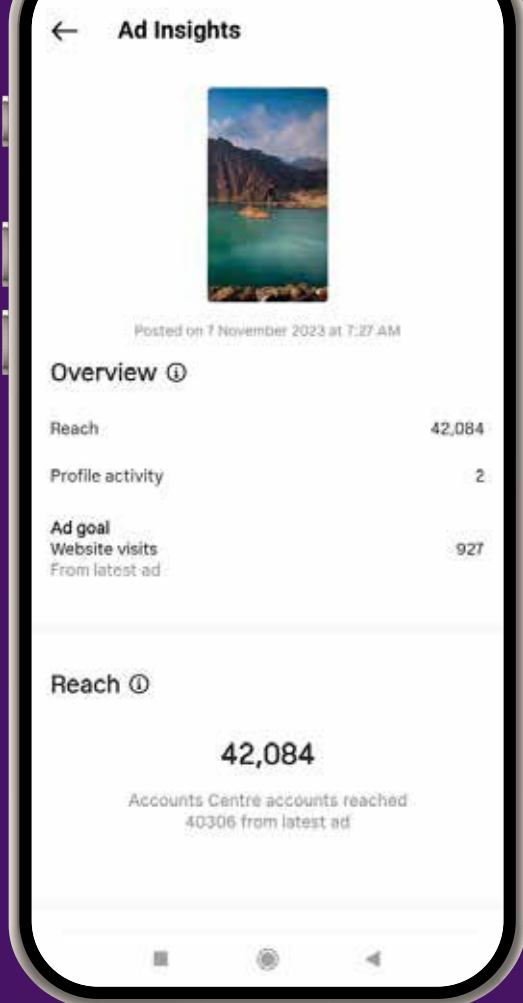
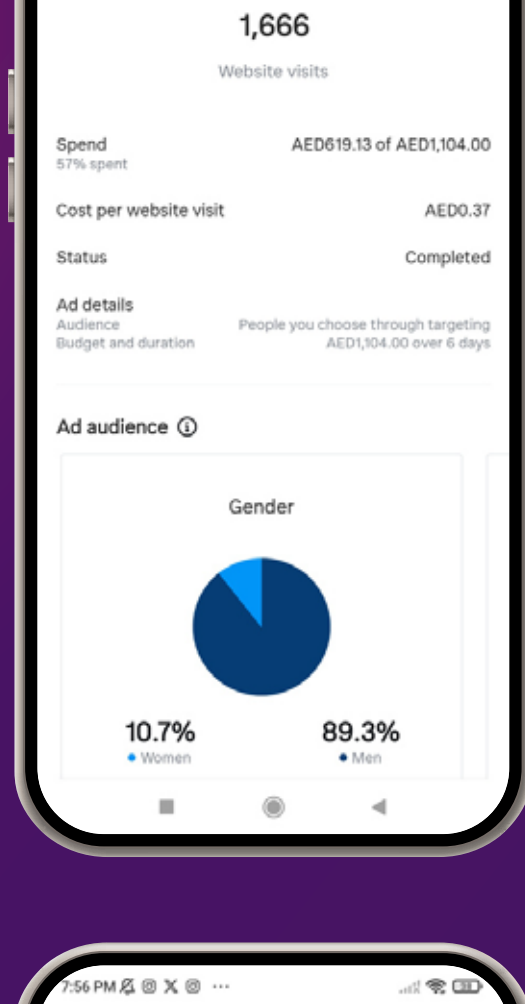
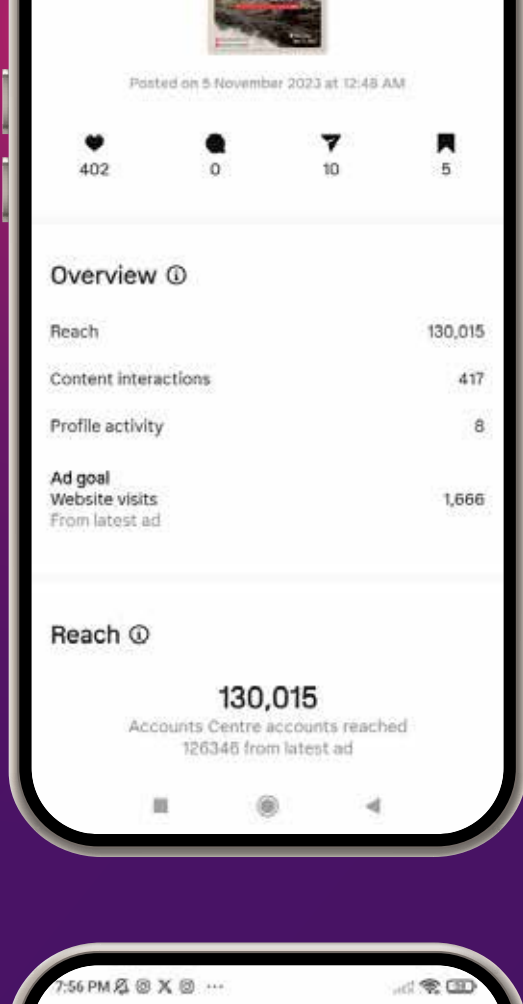
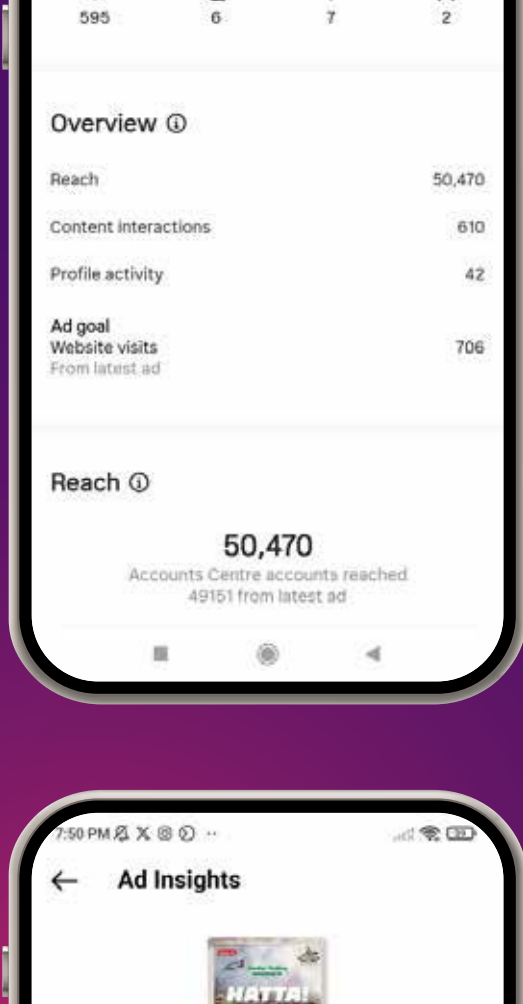
And when talking about social media marketing, **artiMedia Pro** guarantee to its clients the best social media marketing strategy, to reach the target audience, promote brand, make your sell easier, and leverage the brand's profits and revenues.

All of the above will be sure thing with our strategy that includes:

- Brand Monitoring.
- Platform Optimization.
- Pages Moderation.
- Reports.
- Content Creation.
- Ads Campaigns.

## ADS RESULTS

Reach your audienc & convert your leads





# SEO service

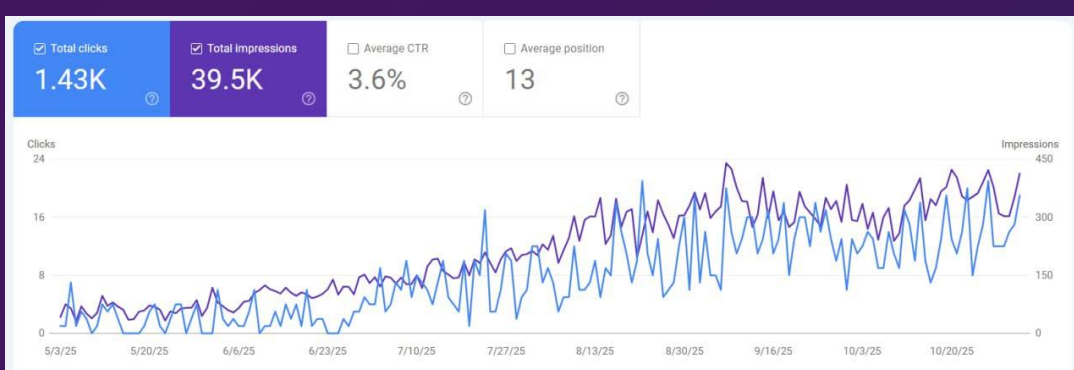
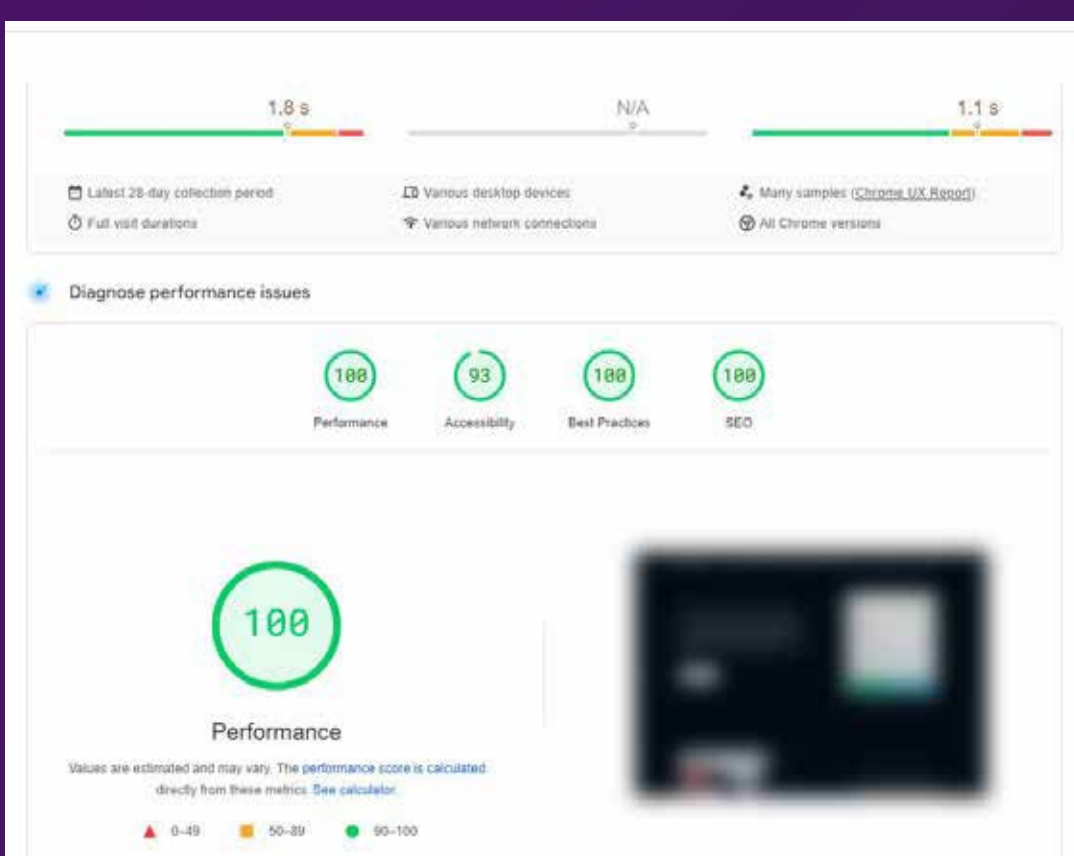
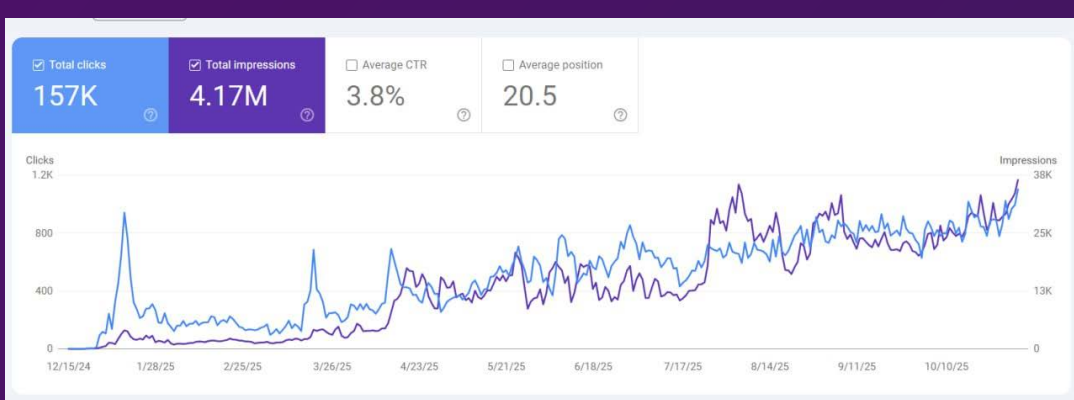
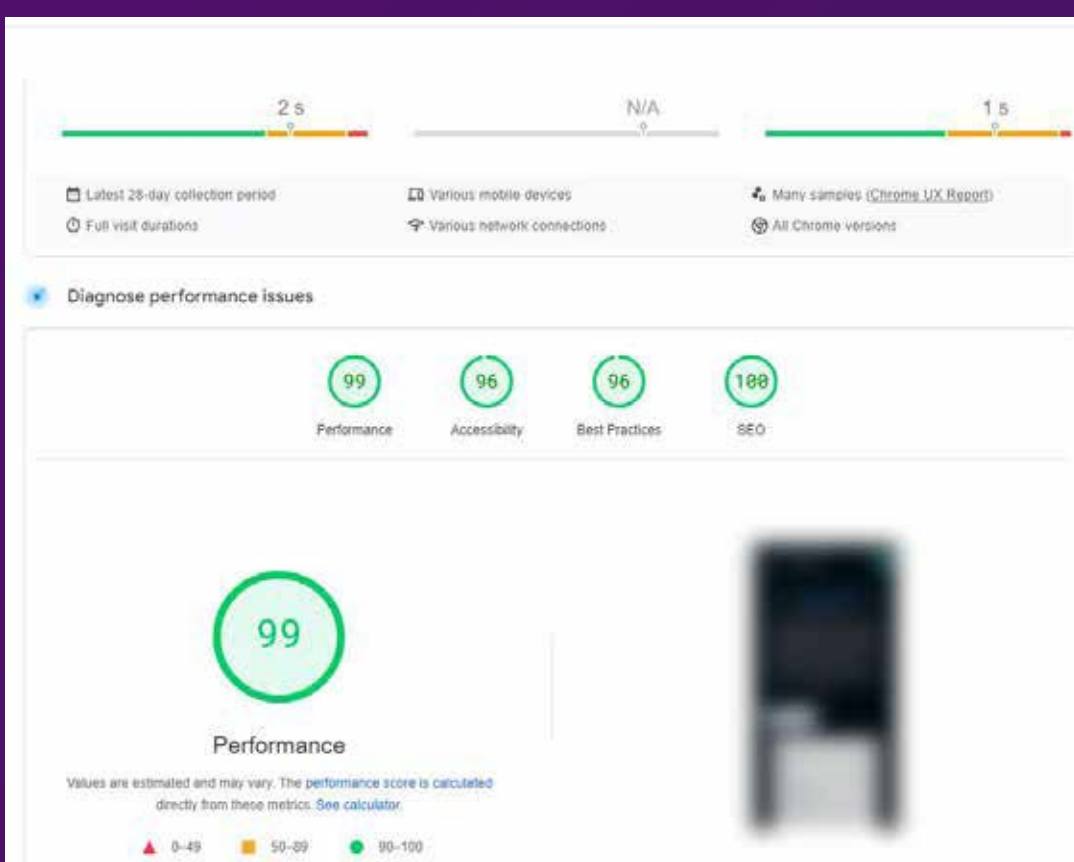
- Google Analytics.
- Keywords Research.
- On-Page SEO.
- E-Commerce Websites.

## SEO Concept with **artiMedia Pro**

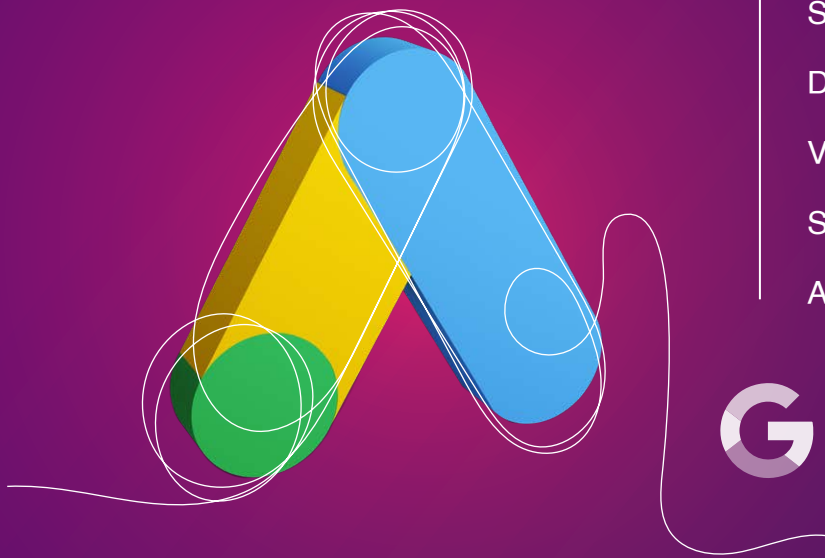
**artiMedia Pro** represents the BEST SEO outsourcing services to land your website on search engines' map.

In our days; SEO working is something that must be done professionally, for any active digital marketing service, moreover; it is the way to guarantee organic traffic to your website, and make it recognizable by people.

So; if your plan is to rule the online world, SEO outsourcing services by **artiMedia Pro**, will be your way to achieve higher ranking in the most positive and effective way YOU can imagine.



# Google Ads



Search Ads.

Display Ads.

Video Ads.

Shopping Ads.

App Ads.

## **Outsource Google Ads to Results That Matters**

When you are looking to increase brand awareness and real size conversions, it would be great to start an effective Google Ads campaign, that will help you to:

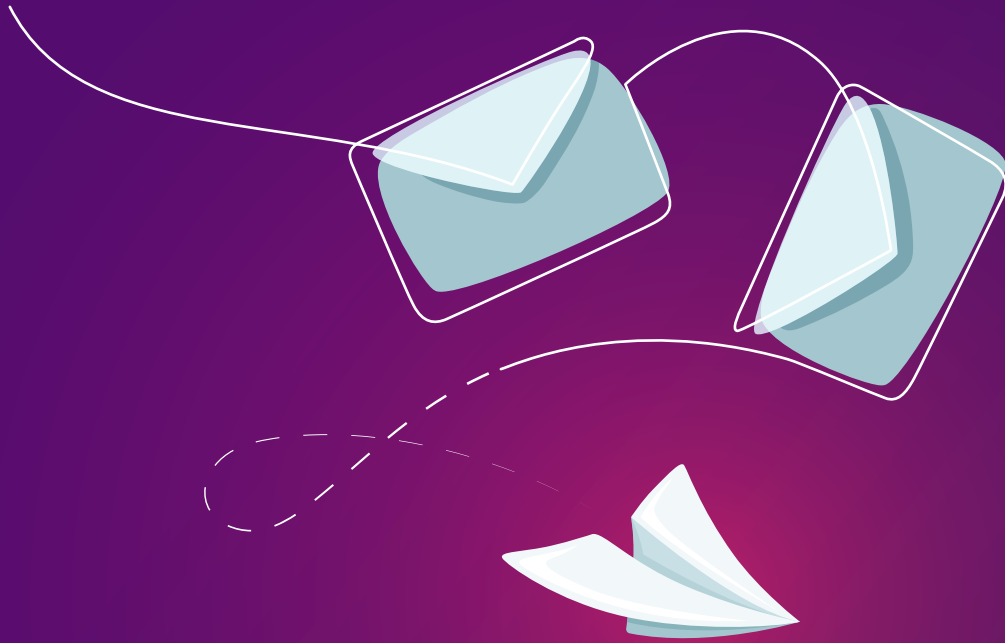
- Reach the Right Customers at the Right Time.
- Increase revenue.
- Boost Website Traffic, Clicks, and Impressions.

Which is kind of any business's goals, and even that; you can achieve that in many ways, but; a Google Ads campaign helps you to spend your money wisely through your suitable bidding strategy with the right Keywords Bidding, PPC, Settings, Ads & Ads Extensions will for sure help you to do it faster.

Some of the Businesses  
That Trust  
**ãrtiMedia Pro  
Services**



file:///C:/Users/Yazan/Downloads/logo.png



# Contact US

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Address : Altajely Street, Saydnaya.  
Rural Damascus, Syria

Free Consultation



[artimedia-pro.com](http://artimedia-pro.com)