ARTIMEDIA PRO / SOCIAL MEDIA CASE STUDY

Making every detail worth a closer look.

How Artimedia Pro supports Zenbarakji Chocolate with creative content and organic visibility on Instagram.



ZENBARAKJI CHOCOLATE · PARTNERSHIP BEGAN IN 2025

A heritage brand, expressed through a modern visual language.

Founded in 1936, Zenbarakji is a chocolate and confectionery brand with a rich product heritage. Artimedia Pro began working with the brand in 2025 and has since taken responsibility for creating its social media content.

The creative approach

We develop product-led content that makes the details matter: textures, ingredients, gifting moments and the visual character of each product. The aim is to keep the brand recognisable while giving its content fresh ways to be discovered.

Creative direction Ideas and visual concepts	**Content creation** Product-focused creative assets
Social media design Branded visual execution	**Content planning** Ongoing variety and seasonal themes

A selection of creative work





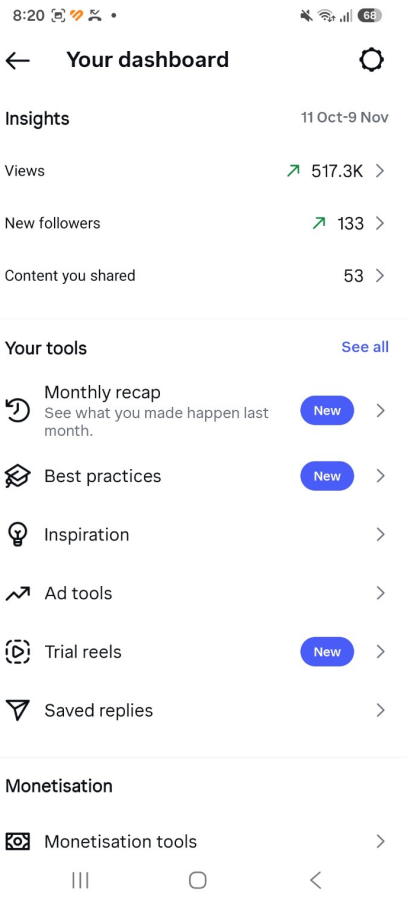


Organic visibility, backed by account insights.

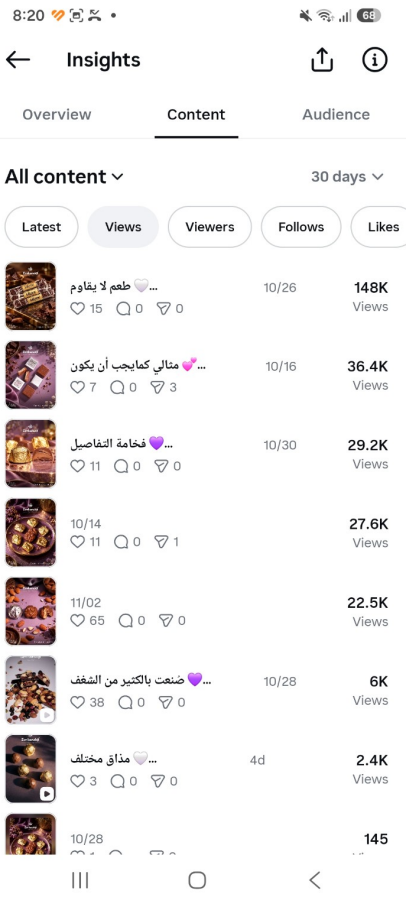
During the 30-day period from October 11 to November 9, the Instagram account recorded the following results. The supplied account information confirms that the reported performance was organic, with no paid promotion.

517.3K	133	53	148K
VIEWS 30-DAY PERIOD	NEW FOLLOWERS	CONTENT SHARED	TOP POST VIEWS

Original Instagram evidence



Account dashboard · 11 Oct–9 Nov



Content insights · 30-day view ranking

Views are the platform-reported metric visible in the supplied screenshots; they are not equivalent to unique accounts reached. 148K is the highest post view count visible in the supplied 30-day content insights.

A varied visual language for a varied product range.

The creative work spans product close-ups, ingredient-led compositions, gift presentation and seasonal storytelling. These formats help maintain a coherent brand presence without making every post look the same.













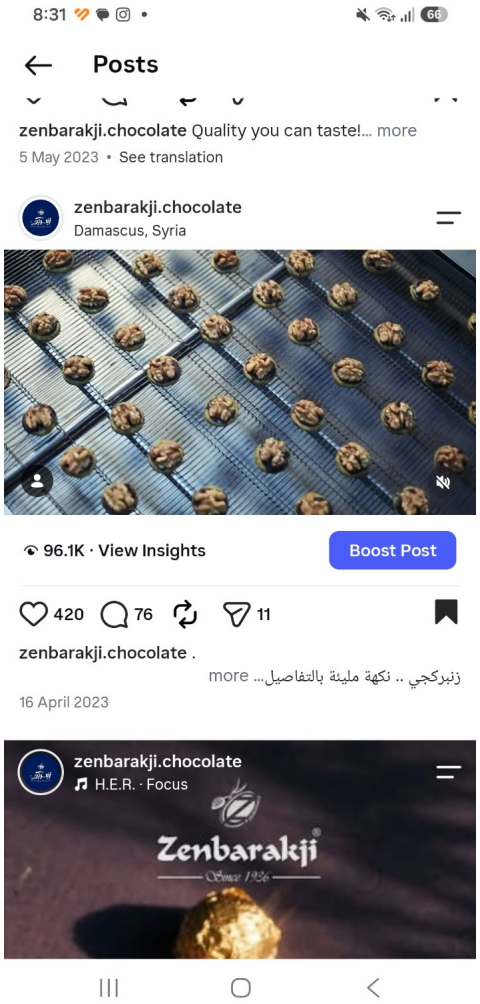
Selected original creative assets supplied for this case study.

04 / HISTORICAL CONTEXT

Building on an existing digital presence.

Before Artimedia Pro began working with Zenbarakji in 2025, the account had already published content that attracted substantial views. A historical post dated April 16, 2023 shows 96.1K views.





Historical posts are included as context only. They are not a like-for-like baseline for the recent 30-day Insights period, and no percentage growth claim is made from this comparison.

“Consistent creative work.
Measurable organic visibility.”

ARTIMEDIA PRO · SOCIAL MEDIA CONTENT & CREATIVE

DATA NOTES

Partnership start year: 2025 (month not specified). Reporting window: October 11–November 9, as displayed in the supplied Instagram dashboard. Content creation: supplied by Artimedia Pro, according to the client. Paid promotion: none during the reported period, according to the client. Historical examples predate the partnership and are not used to calculate growth.