PROOF,

NOT PROMISES.

Real SEO. Real Search Growth. Real Business Actions.

SEO CASE STUDIES — artiMedia Pro



THE PROOF

3 BUSINESSES.
3 DIFFERENT SEO CHALLENGES.

DOZAN

STARTING POINT

Zero

8,110

Organic Clicks

KEY RESULT

188 WhatsApp clicks

HARD SYSTEM

STARTING POINT

Zero

800

Organic Clicks

KEY RESULT

Page 1 rankings

SYRIACARS

STARTING POINT

Established

489K

Organic Clicks

KEY RESULT

+19% clicks, last 6 months

Different problems. Different strategies. Measurable growth.

FROM ZERO TO 8,110
ORGANIC CLICKS

Dozan — Interior Finishing, Renovation, Exhibitions & Advertising Fabrication

0 → 8,110

Organic Clicks

0 → 337K

Search Impressions

0 → 178

Referring Domains

Built entirely from scratch. No previous website. No domain history. No search presence at launch.



Google Search Console — organic performance, 12-month trend

THE STARTING POINT

Dozan didn't need an SEO recovery.

It needed an SEO foundation.

NO WEBSITE	NO DOMAIN HISTORY	NO SEARCH VISIBILITY

The challenge was to build search visibility from scratch in a visually driven, low-search-volume niche while competing with established local players.

WHAT WE BUILT

01
SEO FOUNDATION

Core Web Vitals
Clean architecture
JSON-LD schema

02
SEARCH INTENT

4 service pillars
Dedicated intent-mapped landing pages

03
ARABIC-FIRST EXPERIENCE

Mobile-first
RTL optimized

04
MEASUREMENT

WhatsApp
Phone
Forms
Email

Every element above was built for a domain with no prior search history — not retrofitted onto an existing site.

SEO DIDN'T JUST BRING TRAFFIC.

IT DROVE ACTION.

188

WhatsApp Clicks ↑ 82.5%

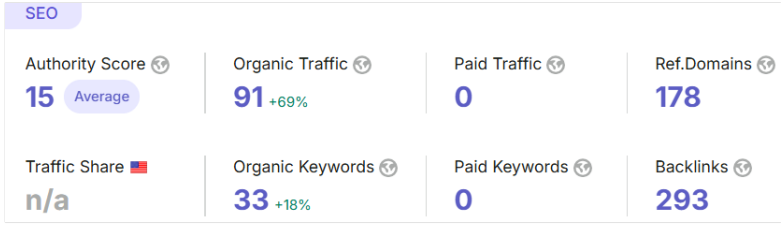
44

Phone Clicks ↑ 120%

Zero paid media behind either channel.

THE NUMBERS BEHIND THE GROWTH

Metric	Before	Current
Authority Score	0	**15**
Ranking Keywords	0	**33**
Referring Domains	0	**178**
Backlinks	0	**293**
Organic Clicks	0	**8,110**
Impressions	0	**337K**



Semrush — domain authority snapshot

Supporting proof, not the headline. The story is what these numbers made possible.

HARD SYSTEM CASE STUDY 02

ONE WEBSITE. TWO LANGUAGES.
PAGE 1 VISIBILITY.

Hard System — Elevators, Escalators & Panoramic Lift Systems

ARABIC

#1 خطوات تركيب المصعد في سوريا

#1 تركيب سلالم متحركة في سوريا

#2 مصاعد وسلالم كهربائية في سوريا

ENGLISH

#1 escalator installation service in Syria

#1 elevator safety regulations in Syria

Real Google rankings, not projected traffic.

THE CHALLENGE

A specialized business.

Two languages.

Zero search presence.

No digital presence before the project

No website, domain history, or search visibility

Specialized, low-search-volume niche

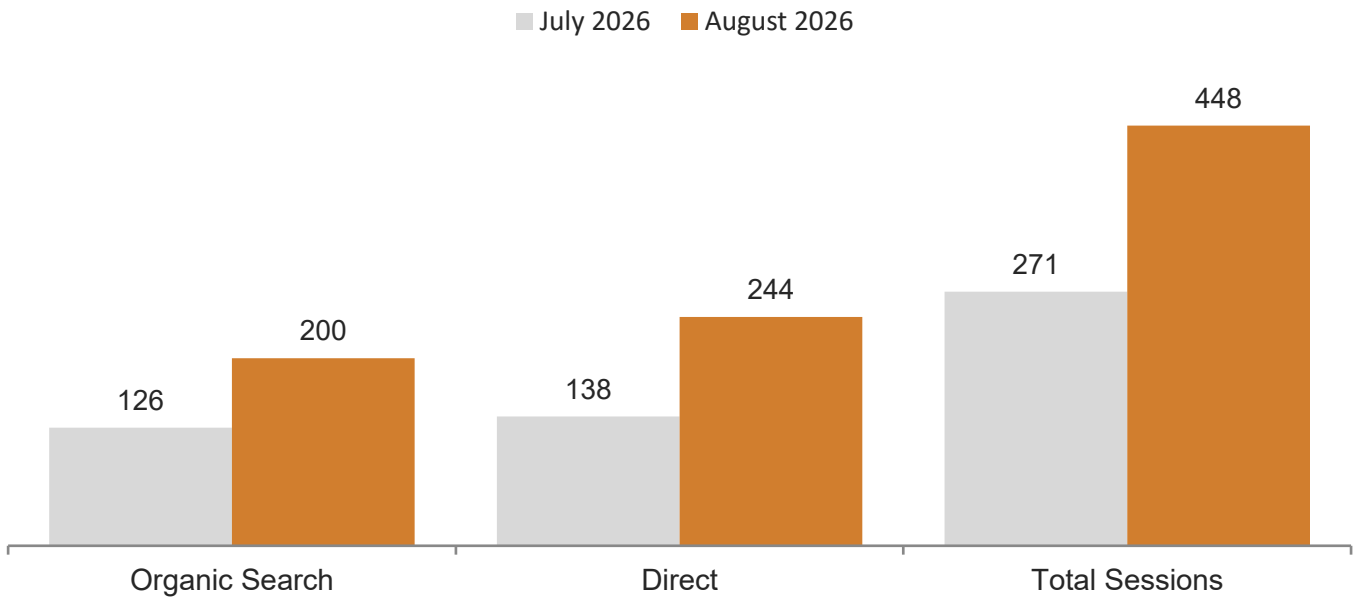
Arabic-speaking local customers

English-speaking inquiries

Serving two audiences from a single, coherent domain — without diluting either experience.

FROM ZERO TO SEARCH TRACTION

July → August 2026, sessions by channel



+59%
Organic Search

+65%
Total Sessions

+77%
Direct

126 → 200 organic sessions · 138 → 244 direct · 271 → 448 total, month over month.

TRAFFIC IS ONLY THE FIRST STEP.

14

WhatsApp Clicks

11 organic

4

Phone Clicks

from organic search

5

File Downloads

4 organic

588

Pageviews

242

Engaged Users

Zero paid spend behind any channel.

THE SCALE WAS ALREADY THERE.

THE TECHNICAL SEO WASN'T.

SyriaCars — Online Car Marketplace

400 → 1,800+

Organic clicks per day



Daily organic clicks climbed from roughly 400/day to well over 1,800/day.

THE PROBLEM WASN'T TRAFFIC.

IT WAS CRAWL EFFICIENCY.

01 Thousands of URLs

↓

02 Duplicate / low-value pages

↓

03 Crawl budget dilution

↓

04 **Google's attention away from high-value pages**

Scale had already been earned. The technical foundation hadn't caught up to it yet.

WE DIDN'T JUST ADD CONTENT.
WE FIXED THE SYSTEM.

01
RECLAIM

Crawl budget

02
CLEAN

Duplicate & low-value URLs

03
CONTROL

Noindex + canonical rules

04
SCALE

SEO content + high-value pages

+19%

Organic Clicks
Last 6 Months

6.3

Average Position

223K

Organic Clicks
Last 6 Months

(vs 187K in the previous 6 months)

THE BIG IDEA

THREE CASES.
THREE DIFFERENT SEO PROBLEMS.

DOZAN

BUILD

From zero
→ 8,110 organic clicks

HARD SYSTEM

EXPAND

Two languages
→ Page 1 rankings

SYRIACARS

SCALE

Technical cleanup
→ 400 → 1,800+ daily clicks

SEO ISN'T ABOUT RANKINGS.
IT'S ABOUT WHAT HAPPENS AFTER YOU RANK.

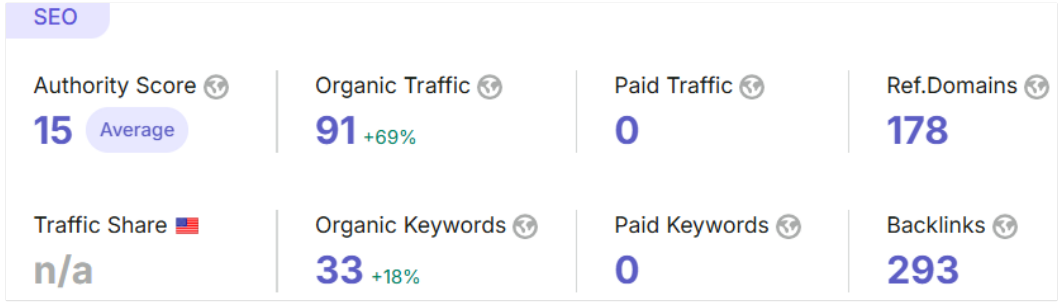
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APPENDIX

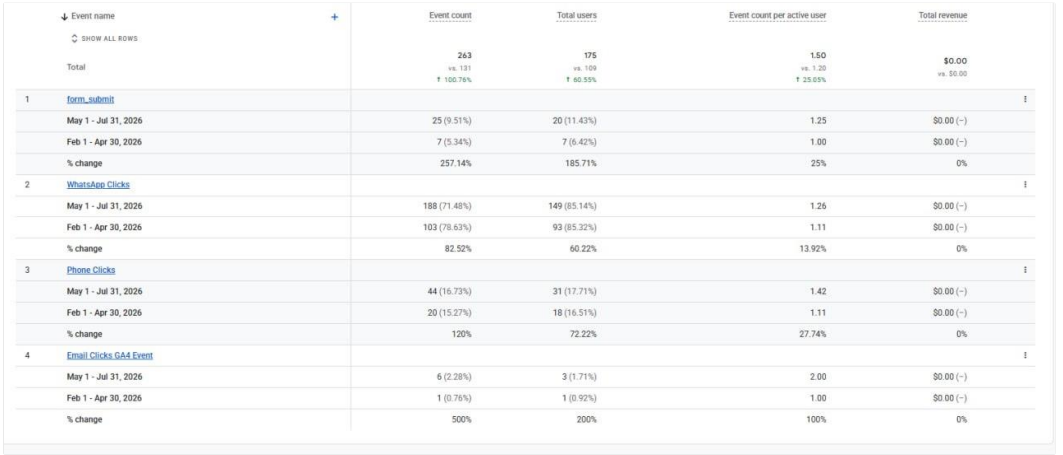
ADDITIONAL SEO PROOF

Supporting technical data for a deeper review — detailed keyword rankings, full SEO metrics, and additional Search Console / GA4 data not required to tell the core story.

DOMAIN AUTHORITY & EVENT DATA



Semrush — domain authority snapshot



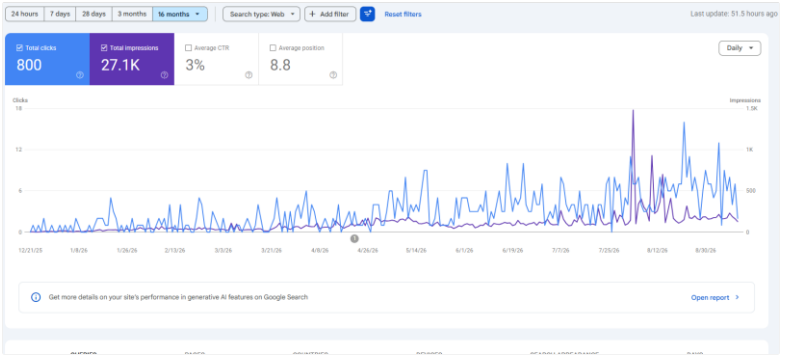
	Event name	Event count	Total users	Event count per active user	Total revenue
	Total	263 vs. 131 ↑ 100.76%	175 vs. 109 ↑ 60.55%	1.50 vs. 1.20 ↑ 25.05%	$0.00 vs. $0.00
1	form_submit				
	May 1 - Jul 31, 2026	25 (9.51%)	20 (11.43%)	1.25	$0.00 (–)
	Feb 1 - Apr 30, 2026	7 (5.34%)	7 (6.42%)	1.00	$0.00 (–)
	% change	257.14%	185.71%	25%	0%
2	WhatsApp Clicks				
	May 1 - Jul 31, 2026	188 (71.48%)	149 (85.14%)	1.26	$0.00 (–)
	Feb 1 - Apr 30, 2026	103 (78.63%)	93 (85.32%)	1.11	$0.00 (–)
	% change	82.52%	60.22%	13.92%	0%
3	Phone Clicks				
	May 1 - Jul 31, 2026	44 (16.73%)	31 (17.71%)	1.42	$0.00 (–)
	Feb 1 - Apr 30, 2026	20 (15.27%)	18 (16.51%)	1.11	$0.00 (–)
	% change	120%	72.22%	27.74%	0%
4	Email Clicks GA4 Event				
	May 1 - Jul 31, 2026	6 (2.28%)	3 (1.71%)	2.00	$0.00 (–)
	Feb 1 - Apr 30, 2026	1 (0.76%)	1 (0.92%)	1.00	$0.00 (–)
	% change	500%	200%	100%	0%

GA4 — event comparison, Feb–Apr vs May–Jul 2026

Every tracked conversion channel grew in parallel between the two quarters.

FULL KEYWORD RANKINGS

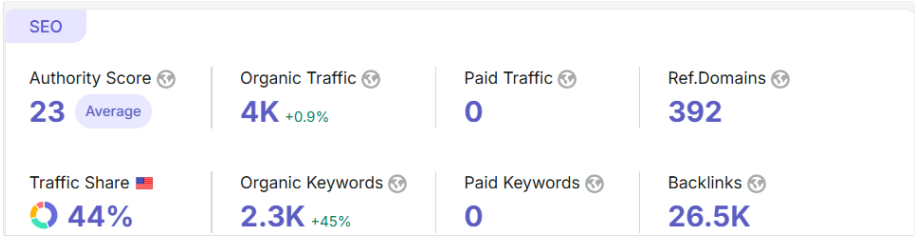
Keyword	Before	Now
تركيب مصعد في سوريا	—	**#5**
شركات مصاعد في سوريا	—	**#3**
خطوات تركيب المصعد في سوريا	—	**#1**
تركيب سلالم متحركة في سوريا	—	**#1**
مصاعد وسلالم كهربائية في سوريا	—	**#2**
escalator installation service in syria	—	**#1**
elevator safety regulations in syria	—	**#1**



Google Search Console — 8-month organic performance

FULL KEYWORD RANKINGS & DOMAIN METRICS

Keyword	Ranking
سوق سوريا للسيارات	#1
سيارات اقتصادية للبنزين في سوريا	#1
موقع بيع وشراء سيارات في سوريا	#1
سوق السيارات المستعملة في سوريا	#1
شراء سيارات مستعملة في سوريا	#1
جمارك السيارات في سوريا	#1
اعطال ناقل الحركة	#5
ما هو كونتاكت السيارة؟	#3



Semrush — authority score, traffic & backlink profile

Backlinks grew from ~13,900 to 26,500. Referring domains grew from 215 to 392.

CHANNEL & ENGAGEMENT DETAIL

December 2025 — Google Search Console & GA4

Channel	Sessions
Organic Search	**16,000**
Direct	**6,300**
Organic Social	**667**
Referral (Other Domains)	**35**

359K
Pageviews

244K
Engaged Users

3,900
WhatsApp Clicks

5,800
Phone Clicks

486
Form Submissions

12
Email Clicks

571 visits and 145 key events were driven by AI assistants such as ChatGPT in December — an early but real signal of generative engine visibility.