

# Wedding photographers FULL GUIDE to perfect website

# SEO

If you are not a SEO fan, now; it is not the right time to hold to your opinion, and forbidden your work from **SEO** benefits.

Making your website for **wedding photographers SEO** friendly one, will have amazing impact on your work, and its awareness among people.

There are so many reasons for wedding photographers to take care of their websites' **SEO**, however; giving you the ability to reach worldwide clients, and creating you own online exhibition, may be the greatest reasons for you to start working on your website **SEO** strategy.

Nonetheless; start your trip with this amazing yet simple infographic to get some essential **SEO** insights.

You can always contact us for any questions, or professional assistant.

## 20 steps to improve SEO for wedding photographers' websites

1. Choose the right platform
2. Strong keywords for photography business
3. Boost your loading speed and bounce rate
4. Optimize your images size, and add captions & Alt tags to photos
5. Strong titles and headings
6. Take care of Meta tags
7. Internal links between your website pages
8. Great backlinks from strong websites
9. Do expert guest posts on highly traffic websites
10. Be mobile friendly to be more reachable
11. Short & clear URL shortcut with targeted keywords
12. Easy and clear sitemap for search engines & users
13. Create powerful, unique, elegant & mistake-free content
14. Take care of your local SEO
15. Interact with audience in all platforms
16. Highlight customers testimonials and reviews
17. Stay updated (in information & techniques)
18. Regularly measure & analyze your results
19. Be available on social media
20. Finally, add personal touch

## How to know your SEO is doing well

1. How are your website impressions?
2. Are you getting a better organic traffic?
3. Do you have good on page time?
4. how many keywords you are ranking for?
5. How are your brand mentions?
6. How are your customers conversions?

## SEO impact on wedding photographers' business

**1** People will know you better and trust you

**2** SEO will make your brand familiar to people near you, & far from you

**3** Working SEO is a great, long term marketing strategy